

# **Why Network Marketing?**

**Network Marketing is based on one of the simplest forms of networking ... word of mouth marketing. That's something you already do every day, in every aspect of your life!**

Network Marketing is a 40-year old industry experiencing staggering growth! Based on the principle of maximum efficiency in distribution, it moves products from manufacturers to the ultimate consumer at a fair price by eliminating the middlemen and passing more profits on to Independent Representatives. When you become a Liberty International Independent Representative, you join over 30 Million net-workers worldwide now moving over \$80 Billion per year in products, in an industry growing at an annual rate of 25%. That's powerful momentum for your success!

You have now joined people from all walks of life that are getting involved in our industry ... doctors, business people, students, lawyers, housewives, farmers and even professional athletes. The future of this exploding industry is truly unlimited and the time to get involved with Liberty International will never be better than it is right NOW!

**You've lived through the 1990's, a decade marked by corporate cultures that put profits ahead of people. Maybe you've survived the trends toward downsizing, outsourcing and forced early retirement ... but those realities are here to stay. And your future survival is not guaranteed.**

Network Marketing provides the solution that can help you maximize your potential and build a more secure financial life. And you won't be alone! Because of minimal start up costs and minimal risk, over 350,000 people worldwide are turning to Network Marketing every single week!

Whatever your financial needs...reducing debt, saving for college, buying a new car or home, generating extra income or gaining financial independence, Network Marketing allows you to work part-time or full-time, with an income potential that can be many times greater than in a traditional business. No other business gives you more reasons to join!

- ▣ **Minimal Start Up Costs**
- ▣ **No Inventory Requirements**
- ▣ **Part Time or Full Time Opportunity**
- ▣ **In Business For Yourself, Not By Yourself**
- ▣ **Choose When, Where and With Whom You Want to Work**
- ▣ **Average People Earning Above Average Incomes**